



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943692-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**LUC Media**  
**Attention: Accounts Payable**  
**25 Whitlock Place**  
**Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
SEIU	1199 SEIU	

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943692	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/27/12	5a Eyeopener	5-6a	-----	:30	0	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 08/27/12 5:23 AM 5a Eyeopener 5-6a :30 SEIU1199120430 H \$1,100.00 NM									
7 WCVB M 08/27/12 5:38 AM 5a Eyeopener 5-6a :30 SEIU1199120430 H \$1,100.00 NM									
2	08/22/12	08/27/12	6a Eyeopener	558-7a	-----	:30	0	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 08/27/12 6:23 AM 6a Eyeopener 558-7a :30 SEIU1199120430 H \$2,000.00 NM									
7 WCVB M 08/27/12 6:29 AM 6a Eyeopener 558-7a :30 SEIU1199120430 H \$2,000.00 NM									
6 WCVB M 08/27/12 6:57 AM 6a Eyeopener 558-7a :30 SEIU1199120430 H \$2,000.00 NM									
3	08/21/12	08/27/12	Newscenter 5 at 5	5-6p	-----	:30	0	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 08/27/12 5:25 PM Newscenter 5 at 5 5-6p :30 SEIU1199120430 H \$1,700.00 NM									
8 WCVB M 08/27/12 5:43 PM Newscenter 5 at 5 5-6p :30 SEIU1199120430 H \$1,700.00 NM									
4	08/21/12	08/27/12	Newscenter 5 at 6	6-630p	-----	:30	0	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/27/12 6:23 PM Newscenter 5 at 6 6-630p :30 SEIU1199120430 H \$2,500.00 NM									
5	08/21/12	08/27/12	Newscenter 5 at 11	11-1130p	-----	:30	0	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 08/27/12 11:14 PM Newscenter 5 at 11 11-1130p :30 SEIU1199120430 H \$4,500.00 NM									

Total Spots

9



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**Lehigh Valley, PA 18002-6874**

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DUPLICATE

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943692-2	09/02/12	September 2012	08/27/12 - 08/27/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
SEIU	1199 SEIU		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$18,600.00</b>
<u>Agency Commission</u>	<b>\$2,790.00</b>
<u>Net Amount Due</u>	<b>\$15,810.00</b>